

Empower employee health with the use of **Wellness Dollars**

Let's talk about wellness dollars! These valuable funds are often underutilized but hold immense benefits for employees. By partnering with insurance company consultants, HR leaders can unlock the full potential of wellness dollars and allocate them toward approved expenses, including funding impactful wellness programs.



Understanding employee Wellness Dollars



What are Wellness Dollars?

Wellness dollars are insurance funds used by employers for health and wellness initiatives. Research shows that investing in employee health and wellness increases happiness, creativity, productivity, and retention, while reducing costs, boosting profits, and enhancing morale.



How do Wellness Dollars work?

Typically, an employer contracts with an insurance company to receive wellness dollars. These funds can be used to subsidize or fully cover the cost of health and wellness programs. The goal is to motivate employees to make healthier choices, resulting in improved well-being, increased productivity, and reduced insurance claims.



Discover the benefits of using Wellness Dollars !

- **Empowering employees in a cost-effective way**

Wellness programs not only improve your employees' health but also generate a significant return on investment. It's a win-win situation that boosts well-being and productivity!

- **Enhancing the health and wellness of employees**

Companies with wellness programs report lower stress levels, improved engagement, and reduced risk of injury among employees.

- **Elevating your benefits packages**

By offering more comprehensive benefits, you gain a hiring edge and stand out among competitors.

- **Boosting engagement – and your bottom line**

Happier employees are more productive employees. Research suggests that corporate wellness programs can increase productivity by a full day per month per employee.

How to start using Wellness Dollars with Aaptiv



1. Request demo

Request a 30-min demo to explore Aaptiv's wellness benefit options.



2. Receive proposal

Receive a tailored proposal to fit perfectly into your budget.



3. Get started

Start the implementation of your new wellness benefit!

Aaptiv's all-in-one comprehensive solution offers over 10,000 on-demand classes and AI-powered workout plans tailored to employees' interests, fitness levels, and schedules. Aaptiv makes it easy for every employee to find a routine that fits their lifestyle.

Additionally, Aaptiv provides access to one of the largest gym networks in the country, including 20,000 local and national brands and boutique studios – available exclusively as an employer benefit, with multiple membership options to fit any wellness budget.

[Schedule a demo](#)