

Top 4 Reasons to Choose Aaptiv Advantage for Your Medicare Fitness Offering

When it comes to healthcare, today's seniors want more than just medical care. They want to take charge of their health. They want more flexibility. More personalization. More options to create and maintain a better quality of life. Aaptiv's in-person and digital health experiences give seniors the options they're looking for. Discover how Aaptiv can not only meet Medicare members' needs but also help differentiate your Medicare fitness offering.

1: Largest Medicare Fitness Network

Aaptiv is the only Medicare fitness solution that includes access to more than **26,000 in-person fitness facilities nationwide**. From leading local and national fitness brands to smaller boutique studios, there's always an option nearby.

Aaptiv eliminates the need for member buy-ups. All locations and brands are included in the network offering. This gives members extraordinary flexibility with unrestricted access to multiple locations at a time.

2: Hyper-Personalized Digital Fitness

At the core of Aaptiv's Medicare fitness offering is its **AI-powered app**, driven by the proprietary PEAR Training Intelligence technology. This innovative system creates customized daily exercise plans, designed for any age, interest, location, and physical ability. Each workout plan adapts in real-time using progress tracking and app insights. Members stay active and engaged through an endless array of personalized workouts, or they can opt for over 8,500 on-demand audio and video sessions.

3: A Simple, Streamlined User Experience

Members access all of the digital and in-person fitness experiences through a single, user-friendly app. The app performs the dual roles of locating nearby gyms, and recommending a facility that meets their individual fitness goals. It even provides digital workouts that make the most of the equipment available at a particular gym, ensuring members get an even better experience.

4: 10 Years of Enterprise Experience

Aaptiv is powered by Pear Health Labs, an established leader in the fitness industry with a decade of enterprise and consumer experience. With an impressive track record of 13 million app downloads and 50,000 five-star reviews for Aaptiv's consumer app, Aaptiv stands as a reliable partner to help differentiate your Medicare fitness offering.



Attracting new members

Aaptiv's dynamic health platform appeals to those seeking results-oriented wellness. Personalized exercise plans and gym access make your plan attractive.



Transitioning from competitors

Aaptiv provides a competitive edge in retaining and transitioning members from other plans with the largest number of in person gym and studios available.



Lowering costs, enhancing value

Aaptiv promotes proactive health management, reducing costly interventions and hospitalizations, ensuring cost-effective quality service.



Improving member satisfaction and STAR rating

Aaptiv empowers members, enhancing satisfaction and elevating STAR ratings, bolstering your reputation among members.

[Learn more](#)

[Contact us](#) to see how Aaptiv can transform your workout!
Give your Medicare fitness benefit an upgrade with Aaptiv Advantage