



Empower Employee Health with the Use of Wellness Dollars

Let's talk about wellness dollars! These valuable funds are often underutilized but hold immense benefits for employees.

By partnering with insurance company consultants, HR leaders can unlock the full potential of wellness dollars and allocate them toward approved expenses, including funding impactful wellness programs.

Understanding Employee Wellness Dollars



What are Wellness Dollars?

Wellness dollars are insurance funds used by employers for health and wellness initiatives. Research shows that investing in employee health and wellness increases happiness, creativity, productivity, and retention, while reducing costs, boosting profits, and enhancing morale.

How Do Wellness Dollars Work?

Typically, an employer contracts with an insurance company to receive wellness dollars. These funds can be used to subsidize or fully cover the cost of health and wellness programs. The goal is to motivate employees to make healthier choices, resulting in improved well-being, increased productivity, and reduced insurance claims.

Discover the Benefits of Using Wellness Dollars

- **Empowering employees in a cost-effective way:**

Wellness programs not only improve your employees' health but also generate a significant return on investment. It's a win-win situation that boosts well-being and productivity!

- **Enhancing the health and wellness of employees:**

Companies with wellness programs report lower stress levels, improved engagement, and reduced risk of injury among employees.

- **Elevating your benefits packages:**

By offering more comprehensive benefits, you gain a hiring edge and stand out among competitors.

- **Boosting engagement — and your bottom line:**

Happier employees are more productive employees. Research suggests that corporate wellness programs can increase productivity by a full day per month per employee.

How to Start Using Wellness Dollars With Aaptiv

Aaptiv offers a comprehensive and efficient solution that maximizes the value of wellness dollars. With a diverse range of workout plans and personalized coaching, it caters to the wellness needs of all employees, regardless of fitness level or preferences.

Aaptiv's insights enable HR leaders to monitor employee engagement, measure program effectiveness, and make informed decisions about future health initiatives. It fosters a culture of wellness, provides a strong return on investment, and maximizes the potential of corporate wellness funds.

[Schedule a Demo](#)

1

Request Demo:

Request a 30-min demo to explore Aaptiv's wellness program options.

2

Receive Proposal:

Receive a tailored proposal to fit perfectly into your budget.

3

Get Started:

Start the implementation of your new wellness program!